**Key information sources, by wave**

*17th March 2020*

OFFICIAL SENSITIVE, not to be shared beyond SPI-B / SAGE

Official helplines (e.g. NHS 111)

* No significant difference by wave

An NHS website (e.g. NHS.UK)

* Significant difference by wave

GOV.UK or another Government website

* Significant difference by wave

TV news (national or regional)

* No significant difference by wave

Newspapers (national, regional or local; in print)

* Significant difference by wave

Online news websites (e.g. Guardian, Daily Mail)

* No significant difference by wave

Social media sites (e.g. Facebook, Twitter, Instagram)

* Significant difference by wave

Radio (national or local)

* Significant difference by wave

An NHS GP practice, clinic or hospital

* Significant difference by wave

Leaflets

* No significant difference by wave

Posters

* Significant difference by wave

*Please note that this work has been conducted rapidly and has not been peer reviewed or subject to normal quality control measures.*

Datasets used:

* Department of Health and Social Care weekly tracker
	+ Tracking DHSC marketing, coronavirus attitudes, beliefs, knowledge, reported behaviour, satisfaction with Government response, credibility of Government.
	+ Data collected weekly (Monday to Wednesday) since late January.
	+ N~2000 per wave.
	+ Market research company commissioned: BMG Research.
	+ *This survey is not designed to collect the views of NHS workers and respondents in this sample working in the NHS are not representative of the wider NHS workers in general. In particular, the sample in the survey is of NHS staff who have time to participate in on-line polls. In the context of a major public health crisis this poses very substantial limitations.*

Dr Louise E. Smith (KCL), Professor Nicola T. Fear (KCL), Dr Henry W.W. Potts (UCL), Professor Susan Michie (UCL), Professor Richard Amlȏt (PHE), Dr G James Rubin (KCL)

Contact details: louise.e.smith@kcl.ac.uk, richard.amlot@phe.gov.uk, gideon.rubin@kcl.ac.uk